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(Incorporated in the British Virgin Islands and re-domiciled and continued in Bermuda with limited liability)

(Stock Code: 396)

## VOLUNTARY ANNOUNCEMENT COOPERATION FRAMEWORK AGREEMENT

This is a voluntary announcement made by Hing Lee (HK) Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**").

## COOPERATION FRAMEWORK AGREEMENT WITH LINSHI MUYE

The board ("Board") of directors ("Directors") of the Company is pleased to announce that Hong Kong Hing Lee Furniture Group Limited (being a wholly-owned subsidiary of the Company) and 佛山市阿里顺林家具有限公司 ("Linshi Muye") have entered into a cooperation framework agreement (the "Cooperation Framework Agreement") pursuant to which both Companies agreed to establish a close cooperation relationship to enhance e-commerce business development and provide high quality furniture products and services to customers. The Group has agreed to design and provide furniture products to Linshi Muye and Linshi Muye has agreed to purchase furniture products from the Group. The Cooperation Framework Agreement will remain in effect till 31 December 2017.

The principal business activities of the Group are the design, manufacture, sale and marketing of home furniture products including mainly wood-based furniture and mattresses and licensing of its own brands and product designs.

佛山市阿里顺林家具有限公司 is a limited company incorporated in the People's Republic of China, It is principally engaged in provision of furniture products, it is a leading e-commerce furniture company in China.

The Company believes that the entering into of the Strategic Cooperation Framework Agreement will enable both parties to leverage on their respective strength, resources and expertise, which will be beneficial to the business development of both the Group and Linshi Muye.

By Order of the Board of **Hing Lee (HK) Holdings Limited** 

Wong Kit Wai

**Company Secretary** 

Hong Kong, 15 May 2015

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Sung Kai Hing and Mr. Cheung Kong Cheung, and three independent non-executive Directors, namely Mr. Sun Jian, Ms. Shao Hanqing and Mr. Kong Hing Ki.

Website: http://www.hingleehk.com.hk