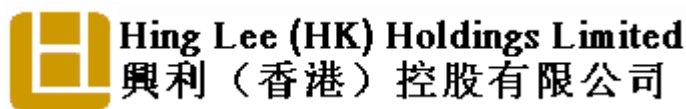


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(Incorporated in the British Virgin Islands and re-domiciled and continued in Bermuda with limited liability)

(Stock Code: 396)

DATE OF BOARD MEETING

The board of directors (the "Board") of Hing Lee (HK) Holdings Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held on Wednesday, 23 March 2011 at Unit 1101, 11/F., Delta House, 3 On Yiu Street, Shatin, N.T. Hong Kong to consider, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2010 for publication and considering payment of a final dividend.

By Order of the Board of
Hing Lee (HK) Holdings Limited
Wong Kit Wai
Company Secretary

Hong Kong, 7 March 2011

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Sung Kai Hing and Mr. Cheung Kong Cheung, one non-executive Director, namely Mr. Fang Yan Zau, Alexander, and three independent non-executive Directors, namely Mr. Sun Jian, Ms. Shao Hanqing and Mr. Kong Hing Ki.